

ACCREDITATION SERVICES MARKS & LOGOS

Accreditation services marks are used to signify that a firm has been certificated by a certifying body that is under the auspices of an additional quality assurance regime. There are several accreditation type marks in use within the UK and generally they are not interchangeable. Quantas Accreditation Body For Certifying Bodies (QABCB) is responsible for one of them (see samples below).

Use and display of marks is covered by laws of copyright. It is therefore misleading to apply a logo that is not authorised for use. One will know if one is authorised to use a logo because their certifying body will display the permitted logos on their letterhead and the certificates they issue. As a general rule; if the certifying body does not display a logo, one is prohibited from using it.

QABCB logo is the only mark which organisations are permitted to display via the QABCB quality registration system. In addition one may choose to display the logo of the certifying body that issued the certificate. These logos may be displayed separately or combined. Most firms however choose to combine both logos within one box.



The QABCB logo

The following is an extract from the QABCB terms of reference sent to all new organisations (previously known as suppliers) certificated under the QABCB accreditation regime.

CERTIFICATES AND LOGOS Certificated organisations may apply the QABCB logo and certificates only in respect of their areas assessed and registered, and to bring to the attention of customers, when reasonable and appropriate, any areas of business for which the accreditation services certification does not apply. Organisations shall notify their Certifying Body of any difficulty experienced with regard to the interpretation placed upon their certification by customers. Use of the QABCB logo is allowed only following payment to QABCB and for the duration of the period covered by the registration fees. Use of any other logo in respect of QABCB is not authorised and is outside the scope of QABCB jurisdiction.

Enquiries regarding logos and registration marks shall be made in the first instance to the Chief Executive QABCB at the address shown below.

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